

Alison Crawley
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Testimonials for Alison Crawley

Alison brought us valuable expertise and energy at a time when we were setting up a complex partnership programme. She supported us to refresh our communications plan, ensured that our immediate and urgent internal and external communication needs were met and provided valuable mentoring support: freely sharing her skills and experience with colleagues.

Alison's contribution meant that we were able to put some solid foundations in place and we hope to work with her again as we develop new areas of focus.

Michaela Howell, Director, Better Start Bradford

I met Alison at a networking event where we chatted briefly about our respective companies. I soon followed this up with a meeting with Alison whereby she outlined a marketing plan and strategy for my business.

One of my biggest issues was my website. It just wasn't quite right! Alison knew exactly what I meant and worked quickly on putting it right for me.

I wanted my website to be more 'personable' and Alison knew exactly what I meant and quickly worked at doing this for me. She improved the layout, content, added reviews, photographs, set up a Google analytics account and updated and provided me with step by step instructions on how to update various parts of my website myself.

As a result my website is both easy to read and navigate around and most importantly it's just right! I can now also see how many hits I am getting and who is visiting my site.

I found Alison to be extremely helpful, knowledgeable and approachable. Her services are priced very competitively which as start up business I found this to be extremely useful.

I can't thank Alison enough and I would recommend her any day!

I have already got her booked in to assist me with designing menus for my business and I look forward to continuing to work with her.

Clare McLeod, Owner, Rosemary Corner Catering



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Alison has always been incredibly helpful and generous to all of my constituents, and was a great representative of the Big Lottery Fund. She is so committed to ensuring everyone fulfils their potential, and is an asset to everyone.

Stuart Andrew MP (Pudsey)
Parliamentary Private Secretary to the RT Hon Francis Maude MP

Alison has been thorough and diligent in promoting our twitter messages. Her original thought process keeps all the messages fresh whilst remaining on brand."

Philip Drazen, Chairman, TheBusinessSupermarket.com

I have worked with Ally for over 12 years. She is creative, thoughtful, determined and very hard working. She has led social media campaigns; created high-quality multi-platform content; and brilliantly organised large conferences. I would employ her like a shot for any communication and public engagement activity.

Andrew Morris, Deputy Director, Big Lottery Fund

Working with Alison on various video productions for the Big Lottery fund has always been a great experience. She has great knowledge of producing an effective story through video and then visualizing that story right through to the final stages of production. In advance of every shoot she prepared me with the main aims of the task in great detail.

On the day of production she then directs the team efficiently whilst keeping the team happy. After filming we then work together to put across media that represents the organisation in the most effective way possible, with Alison taking a leading role in directing the story, mood and pace of the video. The results of our work have gone onto representing Big Lottery Fund at a national level.

Harry Dobson, Freelance producer and Editor/Assistant Producer for Made Television

